

Annual Sponsor Packages

Elite - \$5,500

- Logo recognition as **Elite Sponsor** on HiMSS Oregon web site throughout the year
- Priority option for an exhibitor table the Oregon HiMSS Spring Conference
- Priority option for exhibitor tables at 3 additional Chapter events
- 6 complimentary admission tickets to all Chapter events during the year
- Logo inclusion on all program materials during the year
- **Elite Sponsor** recognition in all HiMSS Oregon Conference communications
- **Ala Carte Value = \$6,700**

Premier - \$3,500

- Logo recognition as Premier Sponsor on HiMSS Oregon web site throughout the year
- Priority option for an exhibitor table the Oregon HiMSS Spring Conference
- Priority option for a exhibitor table at 2 additional Chapter events
- 4 complimentary admission tickets to all Chapter events during the year
- Logo inclusion on all program materials during the year
- **Premier Sponsor** recognition in all HiMSS Oregon Conference communications
- **Ala Carte Value = \$5,100**

Partner - \$2,500

- Logo recognition as Partner Sponsor on HiMSS Oregon web site throughout the year
- Priority option for either:
 - 1 exhibitor table at the Oregon HiMSS Spring Conference, OR
 - Exhibitor tables at 3 Chapter events (other than Spring Conference)
- 2 complimentary admission tickets to all Chapter events during the year
- **Partner Sponsor** recognition at the HiMSS Oregon Conferences
- **Ala Carte Value = \$3,350**

Event Sponsor - Ala Cart Menu

Spring and Fall Conferences

- Reception Sponsor - \$3,000
- Speaker/Session Sponsor - \$2,000
- Break Sponsor - \$1,500
- Wi-Fi / Internet Sponsor - \$1,000
- Exhibitor Table - \$1,800

Other Events

- Webinar - \$750
- Lunch & Learn - \$750
- Tech Talk - \$1,500
- EHR User Group - \$1,000

2017 Sponsorship Opportunities

Who We Are

The Oregon Chapter of the Healthcare Information and Management Systems Society (HiMSS) is a professional organization dedicated to the development of healthcare information technology professionals throughout the state of Oregon and southwest Washington.

Our Purpose

HiMSS Oregon recognizes and embraces the ever-changing practice of healthcare and how information technology can play an important role in improving patient care, maintaining compliance with government regulations, and evolving the overall clinical experience.

Our mission is to bring healthcare IT professionals together with their business and clinical partners to explore issues of common concern, network, promote the industry, and grow professionally by sharing our knowledge and experience and learning about new tools, methods and technologies.

Healthcare and IT professionals from across Oregon and southwest Washington actively participate in our chapter, including:

- IT leaders from Oregon's healthcare organizations (CIOs, CTOs, CISOs, VPs, Directors),
- Healthcare IT professionals, business analysts, project managers and network administrators,
- Nursing and medical informaticists, and clinicians,
- Healthcare IT students from regional colleges and universities.

HiMSS Oregon Events

This year we plan to host 10 to 12 educational Chapter events, ranging from evening events to half-day or full day formats. That's almost double the number of events offered in recent years. We plan to increase networking and social time to allow more relationship building and information transfer. To incorporate engagement from our members outside the Portland area, we host webinars and provide remote audio/video participation for some events.

HiMSS Oregon event attendance ranges from 60-250 members, depending on the event and typically has a 60/40 provider to vendor split. Our Chapter events are designed to share expert knowledge and to facilitate networking among our members.

HiMSS Oregon Annual Sponsorship Programs

HiMSS Oregon appreciates sponsorship from the healthcare community as a way to promote and fund the chapter's programs. We offer a flexible sponsorship program to allow companies and organizations to align sponsorship opportunities with their marketing goals.