

2018 Sponsorship Packages (as of 1/16/18)

Annual Sponsor Packages

Elite - \$5,500

- Logo recognition as **Elite Sponsor** on OR Chapter of HIMSS web site during the year
- Priority option for an exhibitor table at OR Chapter of HIMSS Annual Conference
- Priority option for exhibitor tables at 3 additional OR Chapter events
- 6 complimentary admission tickets to all OR Chapter events during the year
- Logo inclusion on all program materials during the year
- **Elite Sponsor** recognition in all OR Chapter of HIMSS Conference communications
- A la Carte **Value = \$6,700**

Premier - \$3,500

- Logo recognition as Premier Sponsor on OR Chapter of HIMSS web site during the year
- Priority option for an exhibitor table at OR Chapter of HIMSS Annual Conference
- Priority option for an exhibitor table at 2 additional OR Chapter events
- 4 complimentary admission tickets to all OR Chapter events during the year
- Logo inclusion on all program materials during the year
- **Premier Sponsor** recognition in all OR Chapter of HIMSS Annual Conference communications
- A la Carte **Value = \$5,100**

Partner - \$2,500

- Logo recognition as Partner Sponsor on OR Chapter of HIMSS web site during the year
- Priority option for either:
 - 1 exhibitor table at the OR Chapter of HIMSS Annual Conference, OR
 - Exhibitor tables at 3 OR Chapter events (other than Annual Conference)
- 2 complimentary admission tickets to all OR Chapter events during the year
- **Partner Sponsor** recognition at the OR Chapter of HIMSS Annual Conference
- A la Carte **Value = \$3,350**

Event Sponsor - Ala Carte Menu

Annual Conference

Reception Sponsor - \$3,000
Speaker/Session Sponsor - \$2,000
Break Sponsor - \$1,500
Wi-Fi / Internet Sponsor - \$1,000
Exhibitor Table - \$1,800

Other Events

Webinar - \$750
Lunch & Learn - \$750
Tech Talk - \$1,500
EHR User Group - \$1,000

2018 Sponsorship Opportunities

Who We Are

The Oregon Chapter of the Healthcare Information and Management Systems Society (HIMSS) is a professional organization dedicated to the development of healthcare information technology professionals throughout the state of Oregon and southwest Washington.

Our Purpose

HIMSS Oregon recognizes and embraces the ever-changing practice of healthcare and how information technology can play an important role in improving patient care, maintaining compliance with government regulations, and evolving the overall clinical experience.

Our mission is to bring healthcare IT professionals together with their business and clinical partners to explore issues of common concern, network, promote the industry, and grow professionally by sharing our knowledge and experience and learning about new tools, methods and technologies.

Healthcare and IT professionals from across Oregon and southwest Washington actively participate in our chapter, including:

- IT leaders from Oregon's healthcare organizations (CIOs, CTOs, CISOs, VPs, Directors),
- Healthcare IT professionals, business analysts, project managers and network administrators,
- Nursing and medical informaticists, and clinicians,
- Healthcare IT students from regional colleges and universities.

Oregon Chapter of HIMSS Events

This year we plan to host 6 to 8 educational Chapter events, ranging from evening events to half-day or full day formats. That's almost double the number of events offered in recent years. We plan to increase networking and social time to allow more relationship building and information transfer. To incorporate engagement from our members outside the Portland area, we host webinars and provide remote audio/video participation for some events.

HIMSS Oregon event attendance ranges from 60-250 members, depending on the event and typically has a 60/40 provider to vendor split. Our Chapter events are designed to share expert knowledge and to facilitate networking among our members.

Oregon Chapter of HIMSS Annual Sponsorship Programs

HIMSS Oregon appreciates sponsorship from the healthcare community as a way to promote and fund the chapter's programs. We offer a flexible sponsorship program to allow companies and organizations to align sponsorship opportunities with their marketing goals.